



SOLEUS BENEFITS //

**COMPLETE MOBILE  
HANDSET SOFTWARE  
PLATFORM**

Built on Windows Embedded CE with pre-certified telephony and a large application portfolio.

**FAST AND COST  
EFFECTIVE**

Soleus' modular architecture provides a faster and more cost effective approach for bringing new mobile devices to market.

**FLEXIBLE AND  
EFFICIENT**

Optimized to provide common phone controls and delineation between the application and UI layers, allowing for the efficient delivery of differentiated user interfaces.

**OPEN PLATFORM**

Enables manufacturers and wireless operators to seamlessly integrate their applications into new device designs, providing greater control over brand experience.

As the world's first Microsoft® Windows® Embedded CE-based mobile handset platform, Soleus by Intrinsic® is redefining the way mobile handsets are developed and branded.

Built on the rich architecture and world-class toolset of Windows Embedded CE and featuring a robust combination of:

- ▶ Pre-integrated applications
- ▶ Pre-certification of telephony elements
- ▶ An innovative UI engine
- ▶ A unique modular development approach

Soleus is a versatile, turnkey solution that offers full integration from hardware to software, for faster market delivery of powerful, feature-rich mobile devices.

**BUILT BY TELEPHONY EXPERTS**

Intrinsic has deep experience with Windows CE and Windows Mobile® and in managing the complexity of integrating telephony and data applications. As such, Soleus comes pre-integrated with all the telephony essentials, delivering cost and time savings for manufacturers and supporting multiple network connections for end-users. Soleus version 1.0 delivers GSM pre-certification and a comprehensive suite of built-in consumer phone applications including alarm, calculator, calendar, call history, camera, contacts, dialer, media player, phone settings, SMS, and theme manager that can be quickly tailored to reduce time to market.

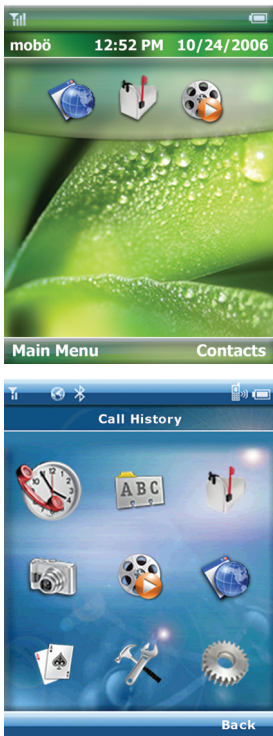
**A FULLY CUSTOMIZABLE OPERATING SYSTEM**

Previous feature phone platforms were built on legacy RTOSs, requiring a significant investment of resources to create shippable, network-certified handsets. Intrinsic chose Microsoft Windows CE for Soleus to eliminate the need to invest significant resources to create shippable handsets. Soleus ensures the ability to support converged devices and next generation applications as they become available without significant incremental expense.

The Soleus UI Framework gives wireless operators full control over the customization and branding of the mobile handset user interface. The Microsoft Platform Builder configuration tool lets manufacturers control software configuration, helping them to meet multiple wireless operators' needs from a common, shared hardware base by mixing and matching different features.

The average total cost of development for a Windows Embedded design project was 68% lower than for a comparable Embedded Linux project. Products built on Windows Embedded ship 43% faster than products built on Linux® embedded systems.

– **Embedded Market Forecasters (EMF), the premier market intelligence and advisory firm in the embedded technology**



Easy customization supports rich user interfaces.

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#### INCREASES SPEED-TO-MARKET, WHILE REDUCING COSTS

Soleus takes a modular approach to configure applications to help mobile handset manufacturers successfully vie in a competitive marketplace. The modular design, suite of pre-integrated applications and dynamic UI tools yields: reduced engineering expense, increased volume in market through earlier introduction, increased margin per handset, and reduced certification time and expense. Manufacturers enjoy lower overall development costs per handset, providing for more handset designs at the same cost and a better chance of success.

#### WORLD-CLASS DEVELOPMENT TOOLS

To best support customization, Soleus utilizes both Microsoft Platform Builder and Microsoft Visual Studio®. Soleus has extended the reach of Platform Builder components, design templates, and test support by adding Soleus specific tools and applications directly into the menu structure. Visual Studio applications have been expanded through Intrinsyc's UX Designer plug-in to provide both the UI canvas and mobile phone controls. Visually-appealing interfaces can be created using interactive tools for a more simplified approach to building unique man-machine interfaces. These tools set the stage for productive mobile device application software, source-level debugging, and more efficient software developers.

#### SEAMLESS INTEGRATION OF APPLICATIONS

At the heart of the Soleus platform is a rich, capable set of mobile device applications. Built on the Soleus UI engine, the user experience for these applications can be quickly tailored to support specific market segments, end-user demographics, or other market requirements. A rich mobile device Application Programming Interface (API) enables easy integration between applications, by exposing all mobile phone services to every application. Additionally, Soleus is an open platform, which means integrating applications is easy—especially for converged device designs where new applications need to be added (for example GPS, TV, Music).

Intrinsyc has partnered with select third-party independent software vendors (ISVs) who have built applications in several key categories. Through its ISV partners, Intrinsyc provides a number of pre-integrated applications to its customers: Java virtual machine (MIDP 2.0), Email (POP/SMTP), MMS, Browser (WAP 2.0 / XHTML), and Instant Messaging are among the growing list of applications provided. No other mobile handset software platform on the market today offers all of these benefits, plus easy portability of applications to and from Microsoft's Windows Mobile platforms.

#### ABOUT INTRINSYC SOFTWARE INTERNATIONAL

Intrinsyc is a mobility software and services company that has strategically positioned its offerings to capitalize on an increasing trend towards "digital convergence" in mobility technology. The Company's mobile software products and engineering services expertise help service providers and equipment manufacturers deliver better products with faster time-to-market and improved development cost. The Company's vision is to become the leading enabler of next generation handheld products. Intrinsyc is publicly traded on the Toronto Stock Exchange (symbol: ICS) and is headquartered in Vancouver, Canada with regional offices in the United Kingdom, the United States, Singapore and Barbados.



For more information, visit Intrinsyc Software's website at [www.intrinsyc.com](http://www.intrinsyc.com). All specifications are subject to change without notice.

